ALA MEMBERS, WE NEED YOU!!!

To include:

- > ads from individuals, units, districts, & divisions
 - Full Page \$85.00*
 - Half Page \$50.00*
 - ¼ Page \$30.00*
- color "action shots" of our members working our programs
- recipes from yesterdays and todays

WE NEED:

- You, your unit, your District, your Division to vote to place an ad in the cookbook (to help defray the cost of publication).
- You to find your best recipes and memories to send in for include in this keepsake cookbook
- You to plan to purchase the book(s) for yourself, your friends and family.
 GIFT CARDS available for Christmas purchase/promises.

*Mail all funds for ads & pre-orders to Dept Hdqtrs address below

DEADLINES:

ADS: December 15, 2017 Must be copy-ready BLACK & WHITE ONLY

Email pdf to: cookbook@alatexas.org

Full page: 43/8 x 7 ½ **Half page**: 43/8 x 33/4 **Quarter page**: 43/8 x 17/8

PATRON LISTING: 25 characters per line \$15.00 per line

RECIPES: December 15, 2017 please type or print clearly

Email to: cookbook@alatexas.org

Mail to: <u>ALA COOKBOOK DEPARTMENT OF TEXAS</u>

PO BOX 140407 AUSTIN TX 78714

PHOTOS: December 1, 2017

Email photos as jpg to: cookbook@alatexas.org

Selections will be chosen based on resolution and conveyance of the mission Include type of activity/mission and names of those in the photo

Please contact your Finance Committee for additional information or Cookbook Coordinator Joan Swiatkowski: joanalaunit554@aol.com

AMERICAN LEGION AUXILIARY
DEPARTMENT OF TEXAS
1919 – 2019

Cooking with Wisdom
As ALA Steps into a
New Century of 'Service not Self'
A Collection of Recipes & Memories

COOKBOOK PRE-ORDERS
WILL BE ACCEPTED. ONLY
500 BOOKS ARE BEING
ORDERED – Don't miss it!

GOAL: Ready to purchase at MIDWINTER – only \$20.00 each (+ shipping)