

## REPORTS:

MID YEAR REPORT is due to Department Chairman by **DECEMBER 22, 2016.**

ANNUAL REPORT is due to Department Chairman by **MAY 1, 2017**

As part of your narrative report, please include answers to the following questions:

- How did you promote the Poppy Program?
- How did you increase poppy revenue?
- How did you increase the number of poppy makers in your department?
- How did you promote the Poppy Poster Contest?
- How many posters were submitted?
- How did you promote Little Miss Poppy?
- How many young girls participated in Little Miss Poppy?'

## AWARDS

Department Awards:

- A gift will be presented to the Unit in each division reporting the best Poppy Program and all entries will receive a certificate.
- An award will be given to the best Poppy Poster in each class and all entries will receive a certificate.
- A crown, ribbon, certificate and flowers will be presented to "Little Miss Poppy" at Department Convention
- An award will be presented to the Unit in each division reporting the greatest Poppy proceeds

### National Awards:

Award to Department: Most Outstanding Overall Poppy Program

Type of award: Citation

Presented to: One department, from the podium at National Convention

Materials and Guidelines:

- Entries must include the award cover sheet located in Resources.
- The entry must be typewritten in narrative format, not to exceed 1,000 words.
- The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year.

The department chairman is to send one entry to her respective division chairman by **June 1, 2017.**

Award to Unit: Unit Poppy Chairman Award

Type of award: Citation

Presented to: One unit chairman in each division (5) presented by the national Poppy committee at the pre-convention meeting.

Materials and Guidelines:

- Entries must include the award cover sheet located in Resources.
- The entry must be typewritten in narrative format, not to exceed 1,000 words.
- The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year.

The department chairman is to send one entry to their respective division chairman by **June 1, 2017.**

## 2016-2017 POPPY COMMITTEE

Division I – Harriet Wright, 600 Schieme St., River Oaks, TX 76114  
aunthat@sbcglobal.net

Division II – Janice Winters, (CHM) 800 S Garrett Ave, Ennis, TX 75119 (214) 354-5338  
Janice.Winters@ala361.org

Division 111 – Betty Petit, 500 Bryan Road North, Unit N16, Mission, TX 78572  
jlpetit@yahoo.com

Division IV – Wanda Tuscana, PO Box 2554, Bandera, TX 78003-2554  
wtuscana@gmail.com

### Poppy Poster Contest

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups, including Junior members, may participate under direct supervision of the unit.

- The contest shall have seven classes:

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10-11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
  - Those in special education classes.
  - A student recommended for special education classes, but who has not been admitted due to a waiting list or various other factors.
  - A child identified as having a disability, but not in a special education class due to lack of facilities; identification contingent upon discretion of school officials.

- Poppy Poster Requirements

- Each poster shall have a fitting slogan not to exceed 10 words. Articles "a," "and/" "an," "the" are not to be counted as words. The words "buddy" and "buy" cannot be used.
- The words "American Legion Auxiliary" must be used in the design of the poster and will not be counted in the 10-word count.
- Each poster must include a picture of the red Flanders Field poppy.
- Units should submit Poppy Posters to Department Poppy chairman by April 15, 2017. The poster shall be on 11x14" poster board. (Drawing paper will not be accepted).
- The United States flag may be used as long as there are no infractions of the flag code.
- Posters will be judged using the following criteria:
  - 1.50% -- poster appeal (layout, message, originality)
  2. 40% -- artistic ability (design and color)
  3. 10% -- neatness
- Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
- Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and "Department of Texas".

- ix. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted, and agree to have their names and artwork published for commercial use without additional compensation or permission.
- x. The poster shall be the work of only one individual.
- xi. No humorous drawings or slogans shall be used.
- xii. The label "In Memoriam" from the veteran-made poppy may not be used.
- xiii. When the Holy Cross is used, the Star of David also shall be used.

#### Poppy Poster Contest Judging and Awards

- While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.

### **National Little Miss Poppy Contest**

#### **Category: Little Miss Poppy (Ages 6--12)**

1. Participant must be between 6-12 years of age and be a Junior member in good standing of the American Legion Auxiliary.
2. Promotional activity of the Poppy Story must be through The American Legion, the American Legion Auxiliary and the community.
3. Selection of Little Miss Poppy is at the discretion of the unit.
4. Participant must submit a Little Miss Poppy Scrapbook (8 1/2"x 11") containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.
  - a. Criteria for judging Little Miss Poppy Scrapbook entries:
    - i. Costume (there is no specific dress code or particular dress color for Little Miss Poppy).
    - ii. Promotion of the Poppy Program: What did you share? What did you do?
    - iii. Publicity of poppy activities (newspapers, radio/TV, etc.).
    - iv. Narrative report on "What I have Learned Being Little Miss Poppy."
    - v. Narrative report on "Memorial Poppy" not to exceed 100 words.
    - vi. Memorial Poppy must be visible in all promotion and publicity submitted.
    - vii. Neatness and creativity.
    - viii. Cover page to include member name, unit name, age division, and year.
    - ix. Judging scale should be 1 through 10 for each area of judging for entire entry.
5. Little Miss Poppy (age 6-12) winners will be invited to appear at the 2017 National Convention in Reno, Nevada, immediately

following her selection and, if she so chooses, will travel at her own expense. Winner of the National Little Miss Poppy contest will receive a citation plaque.

6. Please follow department guidelines for submitting entries. Department Poppy chairman should submit the name, address, unit and department of the contestant to her national Poppy vice chairman by **June 1, 2017**. If the Poppy Scrapbook is to be returned, members must include a self-addressed, stamped envelope. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.