



Best use of Social Media to Promote Programs

Unit Name: _____

Unit #: _____ District: _____ Division: _____

Unit President: _____ Phone: _____

Person Submitting: _____ Phone: _____

Address: _____

City: _____ Zip: _____ Email: _____

Written answers to the following questions, as it relates to the award since (Date), **OR** a video of up to five (5) minutes in length that answers all of the same questions:

1. Share the address of your social media account(s). **Required**
2. Briefly describe the way you use social media to promote your programs (up to 200 words). **Required**
3. Describe the success you have had with the social media (increase in members, participation, recognition, etc.) (up to 250 words). **Required**
4. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). **Required**