



AMERICAN LEGION AUXILIARY

★ DEPARTMENT OF TEXAS ★

COMMUNITY SERVICE

PROGRAM ENGAGEMENT PLAN (PEP)

2026 – 2027

Service to Our Veterans ★ Support for Our Military ★ Strength for Our Communities



MISSION

The American Legion Auxiliary (ALA) through community service, strengthens our nation by supporting veterans, active-duty service members, their families, and our communities. Our service builds partnerships, meets local needs, and advances the ALA mission through volunteerism, advocacy, and leadership.



GOALS

- 1 Increase community-service participation by ALA members.
- 2 Encourage each unit to complete at least one meaningful community-service project.
- 3 Build and strengthen partnerships with local organizations and community partners.
- 4 Identify and address specific needs within each community.
- 5 Recognize units and members for outstanding community-service efforts.



PROGRAM ENGAGEMENT

The Department of Texas encourages all ALA units to participate in community-service projects that support the National ALA Community Service mission. Units are encouraged to:

- ★ Choose a community need that aligns with the ALA mission.
- ★ Work with local partners and organizations to plan and implement a project.
- ★ Involve ALA members, family members, and community volunteers.
- ★ Promote the ALA and the impact of our service in local communities.



KEY RESOURCES

- ★ National ALA Community Service Program (PEP)
- ★ ALA National Headquarters (ala.org)
- ★ Department of Texas Community Service Chairmen
- ★ Local community organizations and nonprofits
- ★ Texas ALA website (alatexas.org)



ELIGIBLE ACTIVITIES

Projects may be chosen from the following areas of community service:

- ★ **Veterans & Military Families** – support services, care packages, transportation, outreach
- ★ **Homelessness & Food Insecurity** – food banks, meal programs, clothing drives
- ★ **Children & Youth** – school supply drives, reading programs, youth activities
- ★ **Senior Citizens** – visits, meal programs, assistance projects
- ★ **Disaster Relief** – collecting supplies, helping affected communities
- ★ **Community Beautification** – cemetery cleanups, park cleanups, memorial maintenance
- ★ **Holiday Outreach** – Thanksgiving food drives, Christmas assistance, toy drives
- ★ **Blood/Community Health Drives** – supporting local blood drives and health organizations
- ★ **Animal Welfare** – donations or volunteer projects with local shelters



DEPARTMENT OF TEXAS FOCUS

The Department of Texas will focus on:

- ★ Increasing unit participation across all divisions and districts.
- ★ Supporting units with resources, ideas, and best practices.
- ★ Highlighting successful projects through newsletters, social media, and the Texas ALA website.
- ★ Encouraging collaboration with Texas-based veterans' organizations, schools, and community partners.



REPORTING & RECOGNITION

Units are encouraged to document their community-service projects using the National ALA Community Service reporting form. Submission may include:

- ★ Project summary and description
- ★ Date, location, and organization served
- ★ Number of ALA members and volunteer hours
- ★ Number of people impacted
- ★ Photos (with consent)

Outstanding units and members will be recognized at the district, division, and department levels.

ALL REPORTS ARE DUE

★ MAY 21, 2027 ★

CONTACT PERSON

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★ Together We Make a Difference ★