



American Legion Auxiliary
Department of Texas
Program Engagement Plan
Education
2024-2025

Education Committee Department of Texas



The Education Program promotes the American Legion Auxiliary's role in providing quality education for children and adults through classroom activities, literacy programs, scholarship promotion, and support of education beyond high school, with special emphasis on children of veterans and service members.

Education Committee 2024 - 2025

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Incentives 2024 - 2025

The focus of our incentives for the 2024-2025 Education Committee is to encourage participation at the Unit Level.

- We encourage each Unit to send pictures of their Back to School Supply drives to be posted on Facebook. Each Unit will receive a Certificate for participation. This supports the ALA's Give 10 to Education.
- Each Unit that donates \$100 to the Texas State Education Fund will receive a certificate of Appreciation. If \$500 is donated a ribbon will be received and \$1000 or more a special award. Our Goal this year is to raise \$20,000
- New this year, each Division will have a Unit award winner for best Education Program and receive a Certificate. Narratives and supporting pictures and documents are to be

submitted by May 1, 2025. From those Units the best overall Program for the Department will receive an award.



Fundraisers

- Throws at Convention
- 50/50 raffle at the bar
- Wine basket
- Unit Donations
- Rubber Bracelets



- November 18-22, 2024: American Education Week
- February 1, 2024: Units Scholarships due to Department
- March 1, 2025: National Scholarship Applications are Due
- April 1, 2025: Units Year End Reports due District Chairman
- April 15, 2024: District Year End Reports due to Department Chairman
- May 4-10th, 2025: Teachers Appreciation Week

Promote  *Encourage*  *Support*

- Promote quality education for children, especially for military children and adults.
- Promote the American Legion Auxiliary Scholarships.
- Promote The American Legion's scholarships.
- Encourage schools to invite veterans to speak in their classrooms and participate in Veterans in Community Schools.

- Ask teachers to have their students make cards for the veterans. Support The American Legion's efforts by signing up for Legislative Alerts at <https://voterve.net/AmericanLegion/home>
- Support legislation that establishes new scholarship opportunities.
- Contact your representatives and ask them to support scholarship opportunities, particularly those for veterans, military and families.
- Schedule an appointment with guidance counselors to discuss the scholarships that are available.
- Assist and support veterans pursuing higher education and vocational education

National Auxiliary Scholarships



- Children of Warriors National President's Scholarship
- Spirit of Youth Scholarship
- Non-Traditional Student Scholarship
- Junior Loyalty Scholarship

National Legion Scholarships



- Samsung Scholarship
- Legacy Scholarship
- Baseball Scholarship
- Oratorical Scholarship
- Eagle Scout Scholarship
- Shooting Sports Scholarship
- Anavious Scholarship
- JROTC

Social Media Groups Focused on Education

National Facebook Group:
ALA Education



Department Facebook Group:
ALA Department of Texas Education



Resources

Department Website



Department Education Program



National Website



National Education Program



TAL National Education



National Emblem Sales



Tutoring



Student Veterans Association

