



AMERICAN LEGION AUXILIARY DEPARTMENT OF TEXAS CANCER RESEARCH PROGRAM ACTION PLAN

Program History

The American

Legion Auxiliary Department of Texas Cancer Research Program is a Texas-based one of a kind program that provides scholarships for students studying cancer research at the University of Texas Graduate School of Biomedical Science at M.D. Anderson Hospital in Houston. Since 1950, the ALA has been helping in this vital endeavor to find a cure and has donated over one million dollars to this program.

Ideas

The COVID-19 pandemic has had a significant impact on each of us – emotionally, physically, and financially. During these difficult times there are so many in need, and it is a challenge to raise funds in our organization. But “challenge” is the key word here! The Cancer Research Committee is issuing a challenge to all Units to get creative and seek out donations to this worthwhile cause. **The Unit that raises the most funds in the 2020-2021 year will receive a \$100 gift certificate!**

Another fun idea to keep you motivated is our “**funny photo**” contest. Send us a funny photo of you, your family, or any instance that made you laugh during these trying times. First prize is a gift basket full of fun items for you or your Unit. Send your photo to the Cancer Research Committee member in your Division by June 1, 2021 – winner will be announced at the 2021 Department Convention.

Reporting

Reporting is so important not only to showcase the amazing activities of our organization but to tell our story of “who we are, what we do, and why we matter” to prospective members or donors. Mid-Year narratives should include all your Units accomplishments toward raising funds or awareness of Cancer Research. Send narratives to your Cancer Research Committee member, and cc your District President, no later than December 14, 2020.

Year-End reports reflect the great job of the Units throughout the year in support and awareness of Cancer Research. You may include photos, newspaper clippings, etc. Certificates will be awarded to all Units who submit a narrative, and we may find something special for the best one! Please send these reports to your Cancer Research Committee member, and cc your District President, no later than April 15, 2021.

Thank you for your efforts to eradicate this devastating disease that affects us all in one way or another. Please send your donations to the Department of Texas, marked Cancer Research Program. Together we will help find a cure!

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