



American Legion Auxiliary Department of Texas

P.O. Box 140407 | Austin, Texas 78714

(512) 476-7278 | www.alatx.org

"In the Spirit of Service, Not Self"

Date: _____

Dear _____

My name is _____ and I am writing on behalf of the American Legion Auxiliary, Department of Texas, and our state President Teresa Simmons-Copeland.

The American Legion Family is the largest veterans' service organizations in the United States. Our purpose is to support and advocate for veterans, military and their families. (see our national websites: www.mylegion.org and www.alaforveterans.org.)

As I'm sure you are aware, the unprecedented events of 2020 have affected our organization like so many others. We have suffered financial loss, including membership and donations. As a result, we are launching a fundraising project that will help offset the cost of our 2022 Department of Texas Convention, which will be held in Austin, Texas in July 2022. The purpose of this convention is to promote the programs of our organization that support veteran and military families across the state of Texas.

In order to continue our mission, we rely on the generous support of not only our members, but also the support of individuals and businesses in our community. We believe that by seeking out sponsorships for the state convention, we can continue to fund the programs that enhance the quality of life for our veterans and service members without interruption.

Since the ALA's inception on Nov. 10, 1919, Auxiliary members and nonmember volunteers have tirelessly carried out the ALA's commitment as a patriotic service organization. With approximately 13,000 members in Texas, our volunteers lead the way in advocating for our defenders of freedom, including helping to draft the GI Bill in 1944 and advocating for veterans on Capitol Hill. The nonpartisan American Legion Family is instrumental in advancing legislation that improves the quality of life for our nation's veterans and service members.

We would be most grateful if you would consider supporting our organization and our fund-raising project. Your support is deeply appreciated. If you would like more information about our organization or have questions please contact our Department Headquarters office and speak to our Department Executive Secretary, Natasha Hendricks @ 512-476-7278, or you may email me at tscunit37@gmail.com.

As a thank you for participating in our fundraising project we will have large banners in the meeting room of our 2022 state convention with the names of all donors, in addition to the presentation of a certificate (or plaque) with your name and logo. The size of the sponsor's name and logo will vary, depending on the level of sponsorship. We would also be happy to distribute any business cards or flyers from our sponsors.

There are four levels of sponsorship, but all donations will be gladly accepted.

Platinum - \$2500 or more Plaque, Name & Logo (lettering 6")

Gold - \$1000 Certificate, Name & Logo (lettering 4")

Silver - \$500 Certificate, Name & Logo (lettering 3")

Bronze - \$250 Certificate, Name & Logo (lettering 2")

Thank you for your time and we look forward to hearing from you.

Honoring Their Service and Spreading Seeds of Goodwill,

Teresa Simmons-Copeland, President

American Legion Auxiliary, Department of Texas

YES, Teresa, I want to do my part to help the American Legion Auxiliary Department of Texas have the most successful 2022 Department of Texas Convention. Enclosed is my donation to the American Legion Auxiliary. My photo ready artwork will be emailed to secretary@alateexas.org.

My check in the amount of \$_____ Check # _____ payable to American Legion Auxiliary Department of Texas, is enclosed earmarked ALA Department of Texas 2022 Department Convention and mailed to PO Box 140407, Austin, TX 78714.

American Legion Auxiliary

Mission Statement

In the Spirit of Service Not Self, the mission of the American Legion Auxiliary is to support The American Legion and to honor the sacrifice of those who serve, by enhancing the lives of our veterans, military and their families, both at home and abroad.

For God and Country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace and security.

Your donations to American Legion Auxiliary Department of Texas are tax-deductible as allowed by law