



American Legion Auxiliary Department of Texas
Americanism
2021-2022

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What is this program, and why do we have it?

The Americanism Program promotes patriotism and responsible citizenship.

What are some of our challenges to the Units?

Recognize your local businesses that fly Flags. Every Unit that recognizes a local business with a certificate will receive a certificate.

Collect and replace unserviceable Flags. The unit that collects and replaces the most Flags will get a certificate.

Host a Flag retirement. Every unit that hosts a flag retirement will receive a certificate.

Teach Flag Etiquette. Every unit that teaches flag etiquette, whether at school or through pamphlets, will receive a certificate.

Any unit that meets these challenges before November the 11th (Veteran's day) will be put into a drawing for a brand new 3x5 indoor American Flag.

What are some of our challenges to members?

This year we are challenging our unit members to take and post as many pictures of "Americanism" as they can. Include your family, friends, unit members, complete strangers and/or selfies. Tag anyone on the committee and your photos will be posted to the Americanism Facebook page. We will have photo contest and create some fun patriotic videos.

All members that participate in the photo challenges will receive a certificate and be put into a drawing for a gift card.