

AMERICAN LEGION AUXILIARY, DEPARTMENT OF TEXAS

PO BOX 1629, LITTLE ELM, TX 75068



BI-MONTHLY BULLETIN

214-733-7945

SECRETARY@ALATEXAS.ORG

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WWW.ALATEXAS.ORG



INFORMATION FROM HEADQUARTERS

JANUARY

1ST	HAPPY NEW YEAR
9TH	NATIONAL LAW ENFORCEMENT APPRECIATION DAY
15TH	MARTIN LUTHER KING JR. DAY
20TH-21ST	MID-WINTER CONFERENCE

FEBRUARY

	NATIONAL CANCER PREVENTION MONTH
	AMERICAN HEART MONTH
	BLACK HISTORY MONTH
3RD	FOUR CHAPLAINS DAY
14TH	VALENTINES DAY
17TH	NATIONAL RANDOM ACTS OF KINDNESS DAY
19TH	PRESIDENTS DAY
29TH	LEAP DAY





Hello ALATX and welcome to 2024!!! WOW! This time sure is flying! New Year, New Excitement, New Energy!!! Let's start this year off on the right side of the tracks.

We have so many great events coming soon. First, the Midwinter conference in January starting Saturday the 20th to Sunday the 21st. Please get your registrations in. Saturday will be a very informative day with guest speakers including one from the Birdwell Foundation to tell you more about why they were chosen as my personal project. The afternoon on Saturday will be all focused on leadership training by our leadership committee. This is definitely worth the trip to Austin. Don't forget the fun and fellowship from our ALA members.

February brings the President's Homecoming to be held on Saturday February 17th. The informative flier is attached to this bulletin. The Friday prior to the homecoming there will be a fundraiser dinner for the Birdwell Foundation, the informative flier is also attached. This will all be on President's Day weekend so some may have an extra day off. It will also be the weekend of the Department Oratorical Contest....to be held at the same hotel. If you have never had the opportunity to see these amazing young men and women in action, you are missing an incredible education. Come make a weekend of it and have a great time.!

March will bring a visit from our National President, Lisa Williamson from the Department of Alaska. She will be visiting from March 14-17. Because of her incredibly busy schedule, she was not able to attend any of our meetings, conferences, or conventions so she will be in the DFW area visiting. We will have an agenda sent out very soon. Part of her visit more than likely will have a limit on the number of people that can attend, given the places we will be visiting, but there will be opportunities for our members to be included in receptions and lunches. Stay tuned for more info.

We have our district conventions coming soon. I appreciate all the invitations I have received, and I am always honored to be included. It is always so motivating and inspirational to hear the reports from our units and how they support our mission.

Speaking of reports.... (yes, I had to go there) this is also going to be upon us soon. I see so many great projects, events, and support on social media. Let's not forget to

send that amazing labor of love in your reports to your committees. Keep your hours and donations, to send to your district presidents. Let's make Texas shine!!!

Yes, this year is heading down the tracks so quickly it seems like we are on the express train. We have one more stop to make on this line before I sign off on this bulletin, membership. Of course, we had to make this stop. I know everyone is working hard on membership. I know you are all aware how vital this is to our existence. I know you are all aware of our standings and where we are from last year compared to now. I just want to remind you of all the help you have available. You have support. You have resources at your fingertips. I know our membership committee is there for you. Our Chair, Kami Kemp, and her team would love to help you. The division Presidents are an extension of the membership team and would be happy to step up and make calls and any other assistance with membership you can use. We are coming to a time of year when contact is so important to remind our members how important they are in our organization. Not just their dues, but their heart, their ideas and their passion.

Let us all remember to say thank you to all our members. To be kind to one another. Remember our mission, service not self. Remember why you join and honor their service with your actions. Let us all Keep on Track for Our Veterans.

I look forward to seeing you all soon. Thank you for all you do and for being a member of the most incredible organization supporting veterans, service members and our communities, the ALA.

Yours in Service,
Holly Heatly
Department President
2023-2024



Madame President's Homecoming Celebration

The American Legion Auxiliary proudly invites you to a fun filled evening to honor our
2023-24 Department of Texas President Holly Heatly.

5pm - Meet & Greet
6pm - Dinner
8pm – Entertainment

Dinner will be beef & chicken fajitas - \$25/per person. Please RSVP & send your check to:

President Holly's Homecoming
c/o Janey Arista
12023 Bencrest Place
Dallas, TX 75244

Make checks payable to ALA UNIT 597 memo - Homecoming

If you are traveling from out of town we have a special room rate at the Renaissance
Dallas North Hotel for \$109 per night for Friday 2/16 & Saturday 2/17. Please click the link
below to reserve your room:

[https://www.marriott.com/event-reservations/reservation-
link.mi?id=1697738977806&key=GRP&app=resvlink](https://www.marriott.com/event-reservations/reservation-link.mi?id=1697738977806&key=GRP&app=resvlink)

American Legion Post 453 Dallas Love Field 2755 Bachman Dr, Dallas, TX 75220



ALA UNIT 597
IS HONORED TO HOST A

BIRDWELL
FOUNDATION

FUNDRAISER

Full Rack of Ribs,
Coleslaw, Beans, and Sweet Treat
\$20 donation

FEBRUARY 16, 2024 6pm



THE BIRDWELL FOUNDATION

NO ONE HEALS ALONE

HELP BRING
TOMAS HOME



KARAOKE
7PM

American Legion Post 597
1024 S. Elm St., Carrollton
TX 75006

***American Legion Auxiliary
Department of Texas
Americanism Program Engagement Plan
2023-2024***

A Quick Reminder of the Americanism Program's Purpose:

The purpose of the Americanism Program is to promote patriotism and responsible citizenship.

Happy New Year!

The Americanism Committee wishes you a wonderful New Year working the ALA's mission within your Units and Communities! Make sure to share what you are doing in promoting **Patriotism and Responsible Citizenship** either by e-mail to myself or other Americanism Committee members and, of course, on our Facebook page. We know you all have been diligently fundraising and working to find and sponsor your Girls State attendees. Please post to the **ALA Americanism in Texas** page. I see some have been posting to the old ALA Department of Texas Americanism, which is fine. I will try to keep up with both pages.

Now, what is hot on the burner? It's time to be getting your reservations in for your Girls State slots. Don't delay too long because we are expecting a resounding response this year. Make sure to send those checks in or pay via online through Department and then make sure to email Tiffany with the confirmation you receive so your payment doesn't fall through the cracks.

Next up is the **Americanism Essay Contest**. There are opportunities for youth from 3rd thru 12th grades to receive monetary awards through both the National and Texas ALA. The Essay Title is: **"What does Freedom mean to me?"** The details on submission dates and cover sheets can be found on alatexas.org.

Make sure to note the submission deadlines. **ALL** Units submitting **Americanism Essays must** be submitted to the Department of Texas Americanism Chairman by **March 25, 2024**

We look forward to seeing your posts and receiving the Essay Submissions!

Division 1

Tessie Kau

817-521-0371

omakau11@gmail.com

Division 3 – Chairman

Candy Zavala

210-559-6786

czavala@gvec.net

Division 2

Carrie Dailey

281-432-9282

gbarc@eastex.net

Division 4

Kathy Morgan

432-413-0491

kathy79762@gmail.com

CANCER RESEARCH PROGRAM

Well, the holidays are over and now we can get serious about fundraising. We (that is I) have been dragging our feet and we are in need of some very committed women to bring the Cancer Research Program up to date. We have a lot of money to raise and remember we are looking at the front end of \$85,000 that was raised in the term of 2023-2024. So, we have our work cut out for us.

At Mid-Winter, we will have some of the same fundraiser items that we had at the Fall DEC. We have a couple of new items and a surprise. I hope you will like it. I will display a couple of hats and I have a new idea for decorating another one. The ones I decorate for display will not be in the voting. So, Members, Units, Districts and Divisions don't forget to purchase and decorate as pretty or as outlandish as you wish, a HAT or anything to cover a head. Any one of you that has dealt with Chemo know the devastation that women live through, These hats are to be displayed at the 2024 Department Convention. We will choose a winner by vote. One dollar = one vote

2023-2024 Cancer Awareness Committee

Division 1: Sheryl Frydenberg, banana333split@yahoo.com

Division 2: Ann Nicholson, Chairman, annhas92140@yahoo.com

Division 3: Linda Doege, doegealatx@gmail.com

Division 4: Joan Crider, j_crider720@hotmail.com

Chaplain - American Legion Auxiliary Department of Texas
2023 – 2024

American Legion Auxiliary chaplains express, by word and action, our founding principle of service to God and Country and encourage all Departments to celebrate diversity among people and faiths. Auxiliary chaplains provide spiritual and emotional guidance when needed or requested, always sending dignity and respect to the occasion. The American Legion Auxiliary chaplain energizes the hearts of Auxiliary members and fosters selflessness as they serve veterans, the military and their families.

Programs and Activities

It should be the objective of the chaplain to:

1. Pray for the American Legion Auxiliary, its members and leaders, for success in carrying out our mission.
2. Guide members through prayer experiences that are appropriate for the situation.
3. Act as spiritual ambassador of the organization.

The chaplain should be involved in many activities, such as:

1. Reporting the names of members who are ill at meetings and presenting cards for all who are present to sign.
2. Sending a sympathy card to the family, and, if possible, visiting the funeral home when a member passes away. The chaplain may also be assigned to ask the family if they wish to have a funeral dinner.
3. Being in charge of any religious services the unit may have, such as draping the charter or performing memorial services.
4. Visiting members and veterans in nursing homes and hospitals.
5. Visiting members and veterans who are shut-in at home.
6. Keeping in contact with all Gold Star Mothers and remembering them during all holidays.
7. Sending cards to members and their family members.
8. Volunteering in community projects.
9. Making a prayer and devotional book.
10. Encouraging members to send prayers and devotional thoughts so they can be used to make a prayer book.

The chaplain is responsible for all invocations, benedictions and memorial services for deceased members at official meetings. An American Legion Auxiliary chaplain should remain non-denominational (non-denominational means “not restricted to or associated with a religious denomination”). We must not offend anyone by promoting our own religion.

At this time, there will no longer be an annual report. Feel free to send a favorite prayer, poem or devotional thought to me at the following email/address. I will be making a prayer book that will be presented to Madam President Holly at Department Convention. This can be from all levels – Unit, District, Division. I would also encourage any individual to send a favorite prayer, poem or devotional thought.

Let's remember to include our veterans, military and families.
We are here to be of service.

ALA Department of Texas Chaplain
Janey Arista
12023 Bencrest Pl
Dallas, Texas 75244
jgkbar@gmail.com
Cell #: 214.926.4701



THINKING ABOUT AWARDS!

Youth Awards can be presented throughout the year to recognize the heroism and helpfulness of young people under age 18. It's exciting for them and their families and friends as well as inspirational for your community! In the past three years alone, more than 1,000 Youth Hero and Good Deed awards have been presented to deserving young people.

Nominations are accepted through local ALA units. If you know of someone deserving of one of these awards, please use the nomination form in this bulletin or go to the ALA Department of Texas C&Y program page download, fill out a [nomination form](#) and email it to me at gwoodstrom@woodborne.com.

ALA Committee Facebook Groups are places to share activities and events, ask questions, obtain information and promote Children & Youth Activities. You can find our Department Facebook page at <https://www.facebook.com/groups/alatexascy> Or check out our ALA National website and <https://member.legion-aux.org/member/committees/children-and-youth>

Youth Hero Award

- * The nominee can be a Junior Auxiliary member or someone eligible for membership, but eligibility is not a criterion for consideration
- * They should have demonstrated a physical act of valor (Heimlich, CPR, first aid, rescuing from fire or water peril)
- * They serve as an inspirational role model for the organization and the community

Good Deed Award

- The nominee may be a Junior Auxiliary member or someone eligible for membership, but eligibility is not necessary for consideration.
- Possible good deeds include spending time and/or money for a worthy cause (such as troop support, raising money to help homeless veterans, a food drive, etc.)

ALA DEPARTMENT OF TEXAS C&Y COMMITTEE

1st Division - Lynda Sutton Email: lyndasutton72@yahoo.com

2nd Division - Gillian Woodstrom (Chair) Email: gwoodstrom@woodborne.com

4th Division - Sharlene Maddox Email: sharlenemadd91@gmail.com

Join us on Facebook at <https://www.facebook.com/groups/alatexascy>

Check out our website at <https://alatexas.org/programs/children-youth>





American Legion Auxiliary

Youth Hero and Good Deed Award Nomination Form

NAME OF YOUTH _____

Youth's Age _____ ☐ Male ☐ Female Date of deed _____

Submitted by Unit # _____ Dept. of _____

Description of bravery and/or deed performed by youth (to be completed by unit)

- **Good Deed Award** – Youth should demonstrate leadership role in community service, specific deed should be present
- **Youth Hero Award** - Youth should demonstrate a physical act of valor

Attach extra pages as need. Please attach news clippings or include website to verify the deed being recognized.

UNIT CERTIFICATION (MUST BE CERTIFIED BY TWO UNIT MEMBERS)

Unit Member _____ Date _____

Unit Member _____ Date _____

Units should send completed applications to their department secretary.

DEPARTMENT SECRETARY CERTIFICATION

Name _____ Date: _____

Department secretary mail nomination to ALA National Headquarters, 3450 Founders Road, Indianapolis, IN 46268, or email to Children&Youth@ALAforVeterans.org. Awards will be shipped at no cost.

Please ship to:

Name _____ Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Please use this form for all Youth Hero and Good Deed Award nominations. For more information, contact National Headquarters at Children&Youth@ALAforVeterans.org or (317) 569-4500.

NATIONAL HEADQUARTERS USE ONLY ☐ Youth Hero Award ☐ Good Deed Award

Date received _____ Date shipped _____

December is the time for celebration and Community Service!

“Be the one and remember, Sharing is Caring!”

December is the time to celebrate family and friends and continue to provide outstanding Community Service. We always finish strong when we come together as the American Legion Family! It's time to record and send in the outstanding accounts of community service for the last few months. Continue to please send JPG pictures of your wonderful and unforgettable events. We have made a difference as we continued to “Be the One” for our Veterans, their families, and the communities around you! Share your ideas when they have been completed and suggest any new ideas as we progress into 2024!

Program of focus

As we progress into December let's plan for January so our community service programs can be successful.

Remember, we have three wonderful items during this holiday season:

- (1) **Christmas** (2) **Martin Luther King Jr. Day** (the third Monday of January) This is a **National Day of Volunteer Service** (3) **Year-End Reporting**

When you review the Program Engagement Plan (PEP), utilize one of these Key Resources.

How to Mobilize Community Support for Those Who Serve:

<https://member.legion-aux.org/member/committees/community-service/how-to-mobilize-community-support>

How to Partner with Other Organizations for Community Outreach:

<https://member.legion-aux.org/member/committees/community-service/partner-with-organizations-for-community-outreach>

Questions are always welcome as they make our programs stronger.

Special Edition Corner

Happy Holidays for the Southern Division

We send wishes for a peaceful and joyous holiday filled with the presence of family, friends, and the community. Tell a Veteran, “Thank you for their Service today!”

How to Participate in a Martin Luther King Jr Day of Service

Participating on This Day:

The American Legion Auxiliary intends to promote patriotic community service activities and to build community partnerships. Our service on this day elevates our presence in the community while focusing on the needs of our national heroes. It is encouraged not to use this day for membership recruitment purposes but to approach this holiday as an opportunity to serve veterans in accordance with our mission.

Ways to Serve: Here are six ideas to serve veterans on Martin Luther King, Jr., Day:

1. Help veterans in their home. Examples of these projects include building wheelchair ramps, basic home repairs and yard work.
 - a. [See 5 Ways to Help Veterans Around Their Home](#)
2. Organize or participate in a stand down. a. [See How you can help local veterans by planning a stand down](#)
3. Host a job fair for veterans at a post, community center or library.
4. Organize a mid-year school supply drive for military children. To maximize effectiveness, collaboration with other units in your district and/or area is recommended.
5. Encourage Juniors to create Hero Packs, in conjunction with Operation: Military Kids, to be given to military kids who have a deployed family member.
6. Bring at least one new person (this can be a member that doesn't normally volunteer or a non-member) along as you visit with veterans at VA Medical Centers or state veteran's homes.

January is the time to prepare for an awesome Community Service! Snuggle up with a cup of coco, tea or coffee and let the innovative thoughts flow this month.

We've accomplished so much last year and can be proud of this! This is the time for resolutions, but instead of making new resolutions, let's just find new ways to reach and serve our communities and be a blessing to our Veterans.

Can we always show compassion? Can we become passionate and adventurous? Can we practice doing three kinds of things every day when we are just moving

Program of focus

As we progress into our new year of community service, let's plan for January so our community service programs can continue to be successful, and we can finish the year strong and united.

Remember, we have three wonderful items during this holiday season:

(1) Martin Luther King Jr. Day (the third Monday of January) This is a **National Day of Volunteer Service** (2) Get your reports ready because **Year-End Reporting** approaching us soon. **Remember (3) Be sure to organize for American Legion Family Day.**

When you review the Program Engagement Plan (PEP), utilize one of these Key Resources.

How to Mobilize Community Support for Those Who Serve:
<https://member.legion-aux.org/member/committees/community-service/how-to-mobilize-community-support>

"Alone, we can do so little; together, we can do so much more, so much!"

- Helen Keller

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Special Edition Corner

Happy New Year, Southern Division!



"Sharing is Caring. Let's make January Shine for Community Service!"

How to Participate in a Martin Luther King Jr Day of Service

Just a reminder:

The American Legion Auxiliary intends to promote patriotic community service activities and to build community partnerships. Our service on this day elevates our presence in the community while focusing on the needs of our national heroes. It is encouraged not to use this day for membership recruitment purposes but to approach this holiday as an opportunity to serve veterans in accordance with our mission.

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1. Help veterans in their home. Examples of these projects include building wheelchair ramps, basic home repairs and yard work.
 - a. [See 5 Ways to Help Veterans Around Their Home](#)
2. Organize or participate in a stand down. a. [See How you can help local veterans by planning a stand down](#)
3. Host a job fair for veterans at a post, community center or library.
4. Organize a mid-year school supply drive for military children. To maximize effectiveness, collaboration with other units in your district and/or area is recommended.
5. Encourage Juniors to create Hero Packs, in conjunction with Operation: Military Kids, to be given to military kids who have a deployed family member.





AMERICAN LEGION **FAMILY PLAY DAYS TOOLKIT**





OUR FAMILY, YOUR FAMILY

The American Legion Family welcomes you to a special **Legion Family Play Day**. We will provide games for families with children of all ages, as well as refreshments and drinks.

Time:
XXXXX

Date:
XXXXX

Place:
XXXXX

What to bring:
XXXXX

Contact:
XXXXX





AMERICAN LEGION **FAMILY PLAY DAYS**

For Immediate Release

Date

MEDIA ADVISORY

American Legion Post (POST NUMBER) hosts Legion Family Play Day

WHO	American Legion (NAMESAKE) Post (POST NUMBER)
WHAT	The American Legion Family of Post (POST NUMBER) is opening its doors to the community for a special Legion Family Play Day. There will be games available for children of all ages, as well as refreshments. During the event, guests can learn about the post's history of service, how it serves its community and the programs it offers for youths.
WHEN	XXXXXXXX (DAY AND TIME)
WHERE	(ADDRESS, CITY)
WHY	The American Legion is the nation's largest and most influential veterans service organization. It was founded on Four Pillars, including Children & Youth. Post (POST NUMBER) fulfills its commitment to service through programs geared toward youths such as (SHORT LIST OF YOUR MOST HIGH-PROFILE PROGRAMS).
HOW	Learn more online at (WEBSITE ADDRESS)

Contact: (NAME, OFFICE AT POST , PHONE NUMBER AND EMAIL ADDRESS)



AMERICAN LEGION **FAMILY PLAY DAYS**

SAMPLE SOCIAL MEDIA POSTS

SAMPLE FACEBOOK POST

We invite our entire community to join us for a special #LegionFamilyPlayDay at (Post XX in ADDRESS/CITY/STATE) at (TIME) (DATE). There will be games, food and beverages, and fun for the whole family. Hope to see you there!

For more information, call (XXX-XXXX).

SAMPLE TWITTER POSTS

Join us for a special #LegionFamilyPlayDay at (Post XX in ADDRESS/CITY/STATE) at (TIME) (DATE). There will be games, food and beverages, and fun for the whole family. Hope to see you there! #veterans @AmericanLegion

Today is the day! Bring your family to a special #LegionFamilyPlayDay at (Post XX in ADDRESS/CITY/STATE) at (TIME). There will be games, food and beverages, and fun for the whole family. Hope to see you there! #veterans @AmericanLegion

SOCIAL MEDIA GRAPHICS





AMERICAN LEGION **FAMILY PLAY DAYS**

MESSAGE POINTS

- Our 2 million members make The American Legion the nation's largest and most influential veterans service organization.
- The American Legion Family is made up of wartime veterans (American Legion members), their spouses, mothers, sisters, grandmothers, and direct and adopted female descendants (American Legion Auxiliary) and their sons, grandsons, adopted sons and stepsons (Sons of The American Legion). The combined membership of the American Legion Family is approximately 3 million.
- Legion Family Play Day is part of a national effort to welcome Legion Family members, eligible members and community members into the post for a fun day or evening of wholesome family activities.
- Children & Youth was one of The American Legion's four founding pillars and has been at the core of our mission since 1919.
- The American Legion serves its communities in numerous ways with an emphasis on children and youth. For more than 90 years, Legion posts have supported America's pastime by sponsoring American Legion Baseball. Each year, Legionnaires mentor thousands of young men with American Legion Boys State and Boys Nation. An annual oratorical contest not only provides scholarships to the winners, but it teaches young people about the Constitution.



CONSTITUTION & BYLAWS

2023 - 2024



- The Constitution & Bylaws program informs and educates members of the American Legion Auxiliary on the importance and power of having properly written and regularly reviewed and updated governing documents at all levels of the organization.
- Your governing documents include your articles of incorporation (if incorporated), constitution, bylaws, and standing rules.
- These fundamental rules of the organization state how the membership agrees to govern itself, how it will choose its leaders, hold its meetings, and policies of the administration of the organization.
- Knowing the non-profit laws in your state provides the essential foundation for your governing documents at the department, district, and unit level.
- The importance of having governing documents in place to allow operations to continue in an emergency has become vital.
- Keeping your governing documents up to date and making them available to all members are key to a healthy organization that functions as a team to support our veterans, military, and their families.
- Remember that department, district, and unit constitution, bylaws, and standing rules cannot be in conflict with department and national governing documents.
- When the national constitution, bylaws, and standing rules change, departments, districts, and units should automatically update their governing documents.

Please contact your Division Committee member listed below for any assistance you may need. We are ready to assist you with questions or concerns you may have. For the fastest way to update please go to alatexas.org, click on forms and then open the sample editable unit bylaws. It is a word document that is easy to download and edit to suit your unique Unit. When approved by your membership please sign and forward as a word document to your corresponding committee member. The committee members' email and physical addresses are listed below. The Committee will review and sign documents, sending the Unit a signed copy and sending one to the Department for their files. Let's all get aboard and update your governing documents!

Award: Each Unit that submits their Constitution & Bylaws and Standing Rules for review will receive a Certificate of Participation.

2023 – 2024 C&B Committee

Division 1	Mary Kate Troxclair	mkt20221622@gmail.com	469 388-4158
Division 2	Bertha Torres, Chair	btorres9219@yahoo.com	713 702-9219
Division 3	Mary Sanchez	mcatsanchez@yahoo.com	281 795-4157
Division 4	Sara Herman	schilto2003@yahoo.com	432 294-2187



Unit Scholarship Due March 1, 2024

Information on the Scholarship Application Topic is available through participating Units, or directly from Department HQ:

Department of Texas Education
Chairperson: Nancy Webb
1029 Laurel Creek Dr.
Lakehills, TX 78063

- * Publish information online, libraries, and local papers
- * Partner with local schools / post on their bulletin boards
- * Host a "Scholarship Night" zoom meeting to inform students

Department Scholarship Due March 15, 2024

Department Scholarship information and online submission is available at:

https://alatexas.org/files/Education/ALA_General_Scholarships

* Units can donate to the Department Scholarship program! All units donating will receive a Certificate of Recognition. The deadline is June 1, 2024.

- * Units donating will be entered in a drawing for \$50
- * Units donating \$100 or more will be entered in another drawing for \$100



Division Scholarship Due April 1, 2024

The American Legion Auxiliary has four National scholarships awarded each year:

1. Children of Warriors National Presidents Scholarship - There are 15 of the \$5000 scholarships awarded
2. Spirit of Youth Scholarship - There are 5 of the \$5000 scholarships awarded
3. Non-Traditional Student Scholarship - There are 5 of the \$2000 scholarships awarded
4. Junior Member Loyalty Scholarship - There are 10 of the \$2,500 scholarships awarded.

American Legion Auxiliary Department of Texas
General Scholarship Information
2023 - 2024

Rules

1. Candidates for this award shall be a resident of Texas and a child, grandchild, or great-grandchild of a veteran who served in the Armed Forces during eligibility dates for membership in the American Legion.
 1. April 6, 1917 through November 11, 1918 (WWI)
 2. Any time after December 12, 1941 - All Wars/Conflicts
2. Selection of recipients shall be based upon goal, character, citizenship, need, objective, and war service of father, mother, grandfather, grandmother, great-grandfather, or great-grandmother.
3. **(High School Student)** Applicant must be in his/her Senior year of High School for the 2023-2024 year
4. Participation in the scholarship program shall be voluntary in all Units.
5. Applications must be secured from the Auxiliary Unit in the community in which the applicant resides.
6. Judging, at all levels, shall be on the following basis:
 - Character/Leadership 25%
 - Initiative/Goals 25%
 - Financial Need 25%
 - Scholarship 25%
7. If awarded Scholarship student must be enrolled no later than August 1, 2024. Scholarships will NOT BE awarded for the 2025 - 2026-year enrollment. If student is enrolled, then decides not to attend the Fall Semester the scholarship will be null and voided.

Application Requirements: (All listed items must be attached to the application)

1. Completed application form. (Please double check requirements.)
2. A letter from the applicant, stating qualifications and intentions.
3. Three (3) letters of recommendation.
 - a. From the principal or Counselor of the school from which he or she is a graduate, or from the advisor or instructor of the current college or university.
 - b. From a representative citizen, certifying to the applicant's character, Americanism, and scholarship.
 - c. From your choice.
4. CERTIFIED COPY of applicant's high school grades for the last two (2) years of work or college transcript.
5. Recommendation of the local American Legion Auxiliary President or Education Chairman.
6. Resume to include statements of financial support from all their sources not listed on the application, extracurricular activities and honors and awards received.
7. The completed application packet must be received by the Unit Chairman no later than March 31, 2024.

8. The Unit's winning application must be received by the Department Education Chairman no later than April 15, 2024, for review and judging.

Type of Scholarship:

Gift Scholarships of \$500 each will be given, based on contributions received from Units. Final determination shall be vested in the Education Chairman and her Committee. Recipients will be announced at the annual State Convention and checks will be mailed to the college or university the applicant will be attending. Additional applications and information may be obtained from the American Legion Auxiliary Unit in the community where the applicant resides.

*Note - If anyone is having trouble finding an available unit, the application can be mailed to Department Headquarters at ALA Department of Texas, or by mailing to the Department Education Chairman, Nancy Webb 1029 Laurel Creek Dr. Lakehills Tx 78063.

Note to Applicant: Please be sure to attach all other required materials to this application and submit to the American Legion Auxiliary Unit in the community in which you reside.

To be filled out by the Unit's President or Education Chairman.

Unit Name: _____ Unit #: _____

Address: _____

City: _____ Zip Code: _____

President or Education Chairman: _____

Phone Number: _____ Email: _____

Units Recommendation:

Signature of Unit President or Education Chairman

Date

Send to: Nancy Webb
Department Education Chairman
Nancy Webb 1029 Laurel Creek Dr.
Lakehills Tx 78063
Or email
nancyewebb@gmail.com

American Legion Auxiliary
Department of Texas
General Scholarship Application

Name: _____ SS # _____

Address: _____ City: _____ Zip: _____

Telephone #: _____ Date of Birth: _____

E-mail address _____

Application for Scholarship is being made on the military service of:

Name of Veteran: _____ Deceased?: Yes _____ No _____

Relationship to applicant: _____ Branch of Service: _____

Service Dates: Entered _____ Discharged: _____ Type of Discharge: _____

Father's Full Name : _____

Address if different from applicant: _____

Father's Occupation: _____ Monthly Income: _____

Mother's Full Name : _____

Address if different from applicant: _____

Mother's Occupation: _____ Monthly Income: _____

Other household income: _____ # children in family: _____ # under 18: _____

Other dependents/circumstances: _____

High School Graduation Date: _____ GPA (Last 4 years): _____

Name of High School: _____ Location: _____

Name & Location of College or University you plan to attend: _____

Physical Address: _____

Have you been accepted?: _____ What is your Major?: _____

List sources of financial support that will be used for Education (grants, scholarships, aid, etc.): _____

If awarded Scholarship student must be enrolled no later than August 1, 2024. Scholarships will **NOT BE** awarded for the 2025 - 2026-year enrollment. If student is enrolled, then decides not to attend the Fall Semester the scholarship will be null and voided.



Let us get all aboard with Finance

Tips for Units and Districts

1. Request receipts for everything. Consider requiring a Request for Reimbursement form for tracking purposes.
2. Provide receipts for payment or donations received.
3. The Treasurer is required to provide a report at every meeting.
4. For any event involving money, two persons should count the money together before turning over to the Treasurer. Have the Treasurer sign off he/she received the funds.

Requirements

1. Make sure your Unit is Bonded. This protects your Unit! It is a C&B requirement do make sure it is done ever year.
2. Department Standing Rule **XI. Unit # 3.** Officers shall be elected at the same time as the delegates to the annual Department Convention. The Certification of officers, list of delegates and **payment of the bond fee shall be sent to Department Headquarters ten (10) days prior to the Department Convention.**
3. Have you filed your Tax Exemption documents? If not, please do so and send a copy to Department Secretary.
4. Each Unit is required to file a 990 or 990-N annually, and a copy must be sent to Department Secretary and Department Finance Chair to verify compliance. This is also tracked by the National Organization.

IRS Guidelines for Unit Tax Returns

1. **Is your Unit Fiscal Year or Calendar year?**
2. Fiscal year September 1st through August 31st. Calendar year January 1st through December 31st.
3. Units with \$50,000.00 or less in gross receipts and assets must file e-Postcard (Form 990N)
4. Units with more than \$50,000.00 in gross receipts and assets must file (Form 990 or 990EZ)
5. Returns are due on the 15th day of the 5th month after the unit's fiscal year ends.
6. Example, the fiscal year ends August 31, 2023, the return is due January 15, 2024.
7. Example, the calendar year ends December 31, 2023 the return is due May 15, 2024.
8. To complete the e-Postcard return, go to the IRS Website, www.irs.gov.
9. Unit Tax Forms and Links are on the Department webpage, www.alatexas.org. Under tab Forms/Financials.
10. **District do not file 990 or 990-N, Districts are under the umbrella of the Department. This is why District must send their minutes and Treasurer report to Department Secretary yearly.**

About the Books

1. Units and Districts should conduct an audit annually and whenever there is change to the office of Treasurer.
2. The funds belong to the members and the books should be made available for them to see upon request, for the purpose if questions arise about Finance, with the presence of the Treasurer. (have books available at all Unit meetings)
3. Restricted funds should be maintained as separate line items.
4. Monies raised for a specific purpose can only be used for that purpose. That is the only way to demonstrate that disbursement is made specific to the purpose stated when the funds were raised.

Sample Restricted Funds

- a. Poppy
 - b. Children & Youth
 - c. VA&R
 - d. Scholarships
 - e. Girls State
 - f. And any other funds raised for specific purpose should always be separate line item.
 - g. Majority of our donations should go to benefit Veterans as "That is why we exist."
- All our programs are important but remember why we are allowed to be a non-profit organization.

And one more thing...

1. Make sure to file Unit Taxes on a timely manner.
2. Funds raised are to be used.
3. Holding funds sends a red flag to the IRS.
4. Comply with the requirements laid out by our organization and the IRS.
5. If your Unit is not non-profit, you still must file your yearly taxes.
6. On the Department webpage under Forms/Financial click on the link Finance Zoom meeting Recourses, all forms are listed and fillable. (even to apply for recognition for exemption)
7. If your Unit changes officers yearly, it is a good practice to file Form 802 Periodic Report – Nonprofit Corporation. (available on the Department webpage)
8. Change of address or responsibly Party use Form 8822-B. (available on the Department webpage)
9. Contact your District President or a member on the Finance Committee if you need to know if your unit is exempt. (Please do not contact the Department Secretary)
10. Please do not contact the Department Secretary to file your tax forms it is the responsibility of the unit. If you have questions regarding filing your returns reach out to a member of the Finance Committee. (Note; the Department Secretary and members of the Finance Committee are not "TAX EXPERTS" we will help you the best way we can).

"The 2023 – 2024 Finance Committee is here to help anyway we can"

**Teresa Simmons-Copeland
Shay Kuehner
Vicki Pollard
Robin Alva
Christine Trahan**

**AMERICAN LEGION AUXILIARY
DEPARTMENT OF TEXAS
2024 DEPARTMENT CONVENTION FUNDRAISER**

Department of Texas is looking for Sponsors for our 2024 Department Convention.
Reserve your seat on the ALA Express

First Name _____ Last Name _____

Business Name _____

Address _____ City _____ Zip _____

Phone # Business/Cell/Home _____ Email _____

Member/Individual Car

☐ \$25.00 Name in Train Car Window – Name _____

☐ \$50.00 Name & Unit Number Car Window – Name _____ Unit # _____

Unit/District/Division Special Car

☐ \$125.00 Unit Name _____ Unit # _____ Dist. # _____ Div. # _____

☐ \$125.00 District Number District # _____

☐ \$125.00 Division # _____

Corporation/1st Class Car

☐ \$250.00 Name & Logo * Business Name _____

Corporation/Private Car

☐ \$500.00 & Up Name, Logo, and Message *Business Name _____

Madam President Holly enclosed is my tax-deductible gift of \$_____ Check Number _____

Make checks payable to the American Legion Auxiliary Department of Texas
Earmark 2024 Department Convention Fundraiser

Mail payment and form to Department/Attn: Secretary Tiffany

Email all photo ready artwork to: Finance Chair – christinet2121@yahoo.com



Your donations to the American Legion Auxiliary Department of Texas are tax-deductible as allowed by law.

All proceeds will help offset the cost of our 2023 Department Convention

American Legion Auxiliary Department of Texas | P.O. Box 1629 | Little Elm, Texas 75068

Thank you for your donation!



**AMERICAN LEGION AUXILIARY
DEPARTMENT OF TEXAS
2022 – 2023
FINANCE FUNDRAISER**

Hey, Hey, Hey... Are you coming to Department Convention in Austin July 2024?
Do we have a deal for you?

50/50 RAFFLE - FUNDRAISER

**YOU ARE “GUARANTEED” \$250
THE MORE TICKETS SOLD THE HIGHER YOUR PERCENTAGE.**



“TICKETS \$5 EACH “WHAT A DEAL”

Drawing will be held at the 2024 Department Convention
No need to be present to win.

Contact your Finance Committee or Department President, Department Vice President,
Department Secretary to Purchase Tickets.
Tickets will be available at DEC, Midwinter and Department Convention

Make checks payable to the American Legion Auxiliary Department of Texas
Earmark 2022 – 2023 Finance Fundraiser
Mail payment and ticket stubs to Department
P.O. Box 1629
Little Elm, Texas 75068
Attn: Secretary Tiffany Troxclair
(Tickets with payment may be turned into a Finance Committee Member)

2022 – 2023 Finance Committee

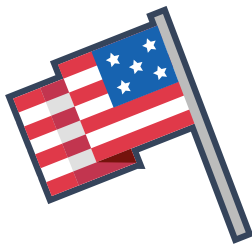
Shay Kuehner – email – shay1956@sbcbglobal.net
Vicki Pollard – email – vickipl@live.com
Christine Trahan – email – christinet2121@yahoo.com
Teresa S. Copeland – email – tscunit37@gmail.com
Robin Alva – email – robinealva@outlook.com

Your donation to the American Legion Auxiliary Department of Texas is tax-deductible as allowed by law.
All proceeds support the American Legion Auxiliary Department of Texas General Fund.

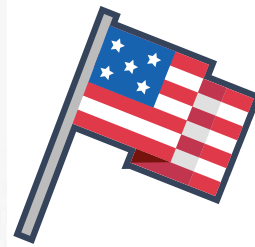
**JUNIOR AUXILIARY MID-WINTER
SERVICE PROJECT**

**HEALTH & BEAUTY AID
SUPPLIES**

DRIVE



Health & Beauty Care



**BENEFITING
ASYMCA**



**BENEFITING
VA
Hospitals**

**FULL SIZE OR TRAVEL SIZE
GALLON ZIPLOC BAGS - SOCKS
SHAMPOO - SOAP - CONDITIONER**

**DEODORANT - RAZORS - WIPES
TOOTHBRUSHES - TOOTHPASTE
LOTION - Q-TIPS - HAND SANITIZER**

QUESTIONS - NICOLE EBNER 361-798-8703

LEGISLATIVE

JANUARY— FEBRUARY
2024

COMMITTEE MEMBERS

1st Division - Candace Wicks
cwndst1913@yahoo.com 214-694-5767

2nd Division - Brenda Towers (Chairman)
bjingranbury@aol.com 817-578-2070



The Legislative program provides information and assistance to ALA members to advocate for the legislative agenda of The American Legion. This is going to be an exciting year for members to be active regarding Legislative issues with national elections happening in 2024. Join in the fun and stay steamed up for our Veterans!

Units, now is the time to decide to encourage and empower members to be more knowledgeable, to take action on The American Legion's legislative priorities. For the upcoming elections create a "meet the candidate or discuss the issue" event. Move quickly to make it happen for the Spring elections or establish your timeline now for Fall sessions. Please remind all Legion Family Members that we, as a group, must be "non-partisan". If you host an event you must invite all involved candidates and treat all equally.

A "meet the candidate" night is a question-and-answer session where all candidates for a specific election are invited to answer questions. It is not intended to be a debate.

Suggested Date of Event: 2-3 weeks before elections

3 Months Prior to the Event

In an effort to make this a Legion Family event, work with your Legion Post and SAL Squadron (if applicable) to form a planning committee. If this isn't a Legion Family event, the unit Legislative chairman and unit president should appoint a planning committee. Identify a place, date and time for the event. Map out a plan to get the word out to the general community. Think about if you'll serve refreshments; will they be donated or do you need to buy them? Set guidelines for candidates before the event about literature, political signs and handouts.

If the place is the post home, ensure you have approval for the space and it's on the calendar. Determine if your post allows political material (like signs) to be displayed on post property.

After the candidate filling deadline has passed, pull a list of candidates from your state 'selection board or Supervisor of Elections' website. Prepare a spreadsheet of all ballot-ready candidates (local, state and/or federal) who will be invited. List their

name, address, phone, email, party and office. Allow ample time to contact them and receive their response.

Mail and email invitation letters with Legion Family Point of Contact name and the deadline date to reply. Remember: The Legion Family is nonpartisan, so you need to invite **ALL** candidates. Follow up periodically with candidates who have not replied. Suggest to the candidate they send another representative if there is a conflict in their scheduling.

2 Months Prior

The planning committee arranges for volunteers for the following roles:
Moderator (1) – Someone impartial and ideally not a part of the Legion Family, such as local news reporter or radio host or someone known and respected by the community. Using someone on TV or radio also ensures that it will be announced on TV/radio.

Timekeeper (1) –To keep everyone on track. Each candidate should get an equal amount of time each round.

Legion Family Ambassadors (Several)–To man a table on programs and services your Legion Family offers. They should also have membership applications on hand.

Servers (Several) – Have a small team of volunteers serve refreshments.

Crowd Control (Several) –Volunteers to ensure that no attendee gets out of control. (Legion Family Sergeants at Arms might be great for this role).

Screeners (Several) - Volunteers to collect and review questions from attendees. Selected questions will be given to the moderator for a Q&A period. **Note: Candidates can stay after to talk with people and address their issues.*

Public Relations Coordinator (1)–Someone who will ensure that event is advertised in local newspapers, social media, websites and any other media outlet. They might invite a radio station or local TV station to stream the event live. (They might form a team to help promote the event on social media, create a hashtag, etc.).

The planning committee sets an agenda and how the event will proceed. Depending on the number of candidates in attendance, allow time for opening and closing speeches for each (this could be 2 to 3 minutes). After opening speeches and introductions, the moderator will ask for questions (that have been screened).

LEGISLATIVE

Page 3

If question is to a particular candidate, allow 1-2 minutes for the answer and allow opposing candidate the same amount of time. There should be no rebuttals!

If it is a general question, the moderator can ask any candidate to address it, but again only 1-2 minutes per candidate.

Day of Event

Set up the room with the candidates in front of the audience.

Prepare tent cards for all candidates with their name, party and the office they're seeking. You may wish to seat candidates alphabetically in an effort to not show favoritism.

Set up a table to talk about the programs and services your Legion Family offers. They should also have membership applications on hand and other Legion Family branded information.

Setup a table for voter registration. Members of your Americanism committee might be good to man this table, or you can invite an outside organization, like the League of Women Voters to help with the voter registration.

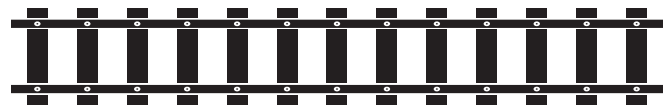
After the Event

Follow up with thank you notes to all the candidates who participated. If media did not attend, work with your Public Relations chairman to send pictures to be published and posted on social media.







Mid-Winter Membership Challenge



The District **AND** Unit who submits the most applications and or renewals at the 2024 Mid-Winter Convention, will receive a \$25 gift card

Hop Onboard To Be The One

ALA Express			
			
Day	Month	Year	No.
21	01	2024	002
\$25.00		Seniors and Juniors	



JOURNEY: Staying on track

Your 2023-2024
Membership Committee

Kami Kemp - Chair
Michelle Muth
Jean Bennett
Courtney Hayes



Membership



Choo-choo!!!

Choose success with us!
As we roll into the new year,
let's ensure we stay on track together:



Happy New Year!

2024 will be filled with opportunities, growth and exciting possibilities.

As we enter into 2024, many of you are not just meeting but surpassing your goals at an impressive pace, setting unprecedented benchmarks for success.

Please be proud of your commitment and dedication. So many of you are reaching for the stars and it shows.

While our Department's statistical train may be coasting at a slightly slower pace compared to last year, let's view this as a scheduled stop rather than a setback. Just like trains need maintenance to run smoothly, this is our chance to fine-tune our strategies to think of ways we can show eligible members the benefits of this great organization.

For those struggling, consider this only as a brief pause before a powerful surge forward, as we focus on optimizing our route and ensuring a stronger journey ahead.

You're not alone, we've got this. TOGETHER.

We will ride in the car with you, push the caboose to gain momentum or clear the tracks to ease your journey. Whatever it takes, we will be there with you because **TOGETHER** we're not just passengers; we're the driving force driving our locomotive toward new successes.

Remember:

- 🚂 Stay Engaged: Attend, share, collaborate, and think about potential members.
- 🗺️ Adaptability: Navigate challenges with flexibility.
- 🚦 Stay Informed: Mind the signals for membership growth opportunities.
- 🎫 Ticket to Success: Active participation is key to attracting new members.
- 🌟 Celebrate Milestones: Enjoy the journey and your collective achievements.

Let's create unforgettable moments this year, propelling our progress **TOGETHER!**

All aboard the success train! 🚂🌟

Your Membership Committee

Kami Kemp

Courtney Hayes

Michelle Muth

Jean Bennett





Click here to join

<https://www.legion-aux.org/joining>

Click here to renew

<https://www.legion-aux.org/renew>

Click here for ALA Application

https://member.legion-aux.org/CMSDesk/ALA/media/PDF/Brochures/ALA_Membership_Application.pdf

Keeping on Track With Our Goals

Recruit 10 award deadline - June 1, 2024
 New unit award - Chartered Sept 1, 2023 - July 31, 2024
 100% unit award deadline - January 31, 2024
 75% Dept award deadline - Dec 7, 2023
 85% Dept award deadline - March 15, 2024
 95% Dept award deadline - May 24, 2024
 100% Dept award deadline - July 4, 2024
 102% Dept award deadline - July 24, 2024
 \$100 and certificate to the 1st unit to reach 100% in each of 4 categories
 Certificates to all units who reach 100% or more by June 30, 2024
 Plaque to top unit, based on %, in each of the 4 categories by June 30, 2024
 \$100 and plaque to top district based on % by June 30, 2024
 \$100 and plaque to top division based on % by June 30, 2024
 Money, medallion, certificate to Recruit 10, 15, 25+ by June 30, 2024
 *see Program Engagement Plan for more details on all awards and challenges

Membership

ALL ABOARD!

"Life's journey is like a train ride – with ups, downs, and unexpected stops. Embrace the challenges as temporary pauses, not the end of the line. Keep your dreams as the fuel, and be the unyielding locomotive. Believe in yourself and take that determined move. You're not alone on this journey and together, we can reach our goals. Stay on track, stay focused, and keep the faith. Your destination is waiting – all aboard the train to success!" 🚂🌟

Renew One, Retain One, Rejoin One, Recruit One



Your membership committee will be here for anything you need

**Div 1 - Kami Kemp - Chair kami@leasingtexas.com
817-313-0777**

**Div 2 - Courtney Hayes unit 491 ala@gmail.com
682-251-4883**

**Div 3 - Michelle Muth michellemuth74@gmail.com
210-889-5651**

**Div 4 - Jean Bennett jeaniebgood@yahoo.com
432-254-3668**

PAST DEPARTMENT PRESIDENTS

HELLO OUT THERE.....

THE PDP WOULD LIKE TO ASK EACH UNIT MEMBER TO HELP THEIR UNITS WITH FUNDRAISING FOR THE PAST PRESIDENT'S PARLEY SCHOLARSHIPS.

IT'S GOING TO BE THAT TIME OF THE YEAR VERY SOON THAT OUR UNITS WILL BE WORKING WITH THEIR LOCAL SCHOOL DISTRICTS LOOKING OVER SCHOLARSHIP APPLICATIONS, REMEMBER TO GO TO BE WEB SITE AND PRINT OUT THE SCHOLARSHIP APPLICATION RULES.

Application Requirements:

1. A letter not more than 500 words from the applicant stating their qualifications and intentions.
2. Three (3) original letters of recommendations which must be written within ninety (90) days of submission. (Example: acquaintances, present or previous employer or education)
3. Copy of DD214 of Veteran(s) referenced on application.
4. Copy of high school or college transcript.
5. Application MUST be signed off by an American Legion Auxiliary Unit in the Department of Texas
6. Application packet must be received **NO LATER THAN May 1, 2024.**

Mail Medical Scholarship Application to:

Myra Cooper
Past President Parley Chairman
5601 Devon
El Paso, TX. 79924
Or
Email to: myracooper11@yahoo.com

SO, LET'S TALK ABOUT WAYS TO RISE FUNDS IN YOUR UNIT:

WE CAN ALWAYS HAVE A BAKE SALE WHEN OVER ACTIVITIES ARE GOING ON AT THE POST HOME IS A GOOD TIME FOR BAKE SALES. YOU CAN DO A 50/50 DRAWING EACH MONTH AND THE FUNDS ARE ALLOCATED FOR SCHOLARSHIPS. GARAGE SALES, ETC. DIFFERENT THINGS WORK DIFFERENTLY AT EACH POST & UNIT.

JUST REMEMBER THAT THE CHILDREN DEPEND ON US TO HELP THEM.

Myra Cooper, Chairman, myracooper11@yahoo.com (915)549-3594

Donna Dillard, Division 1 threetexas@gmail.com (903) 870-8770

Lynda Horton-Turk, Division 4 lynda@uwmmail.com (940) 682-6528

Mary Lee Waddell, Division 3 cookiewaddell@gmail.com (409) 771-467



Poppy Program

January - February
2023 – 2024



Did You Know?

- Poppy funds are used to support **THREE MAJOR** National mission outreach activities.
- **FIRST** mission outreach activity is the National Veterans Creative Arts Festival, which the Auxiliary has proudly co-presented for over 20 years.
- **SECOND** mission outreach activity is to support aspects of the Honor Flight mission.
- **THIRD** mission outreach activity is to support our service members and families nationwide,

For more detail poppy information, including resources on the American Legion Auxiliary's program visit: www.ALAforveterans.org.

Making the Most of our Poppies

TIPS for making the February event a success in your community.

1. Distribute the Poppy Symbol in Non-Traditional Ways. ALA members also can distribute poppy symbol in non-traditional displays such as poppy buttons, jewelry, T-shirts, crafts or cookies.
2. Use Social Media to spread the word about your events. You can also request to join the national ALA Poppy Program Facebook Group at www.Facebook.com/groups/alapoppy.

Committee Members

Division 1 – Ann Pugliano, Chair,
Knowlton_ann@yahoo.com

Division 2 – Kim Palosota, kimpalasota1@gmail.com

Division 3 – Yolanda Garcia, garciaym@yahoo.com

Division 4 – Lucy Barrington, lkbarrington@gmail.com

Poppy Poster Contest

Junior members are encouraged to participate in the poppy poster contest. A terrific way to share why the poppy is important and include their friends by encouraging them to make posters. Poppy Poster Contest rules are available at: <https://www.legion-aux.org/National-Poppy-Poster-Contest>

How Can You Help?

Make sure that you send thank-you cards to everyone that participates.

Try reaching people who are not necessarily contacted regarding the Poppy Program.

Make an appeal by telling a personal story or ask them for a story of someone who went beyond to help a veteran or families of veterans.

Make it easy for them to donate.

For Sale

The Poppy Committee will be selling bracelets, Caps, patches and other poppy merchandise, to benefit our Veterans, Military Personnel, and their Families. Attached is an order form for the Poppy Caps.

Awards

Please submit your Poppy Report BEFORE May 1st, 2024. The top 3 reports will receive a prize! All entries will receive a certificate.

POPPY ORDER FORM

PATCHES



9.00ea. Qty ____ Total ____



9.00ea. Qty ____ Total ____

CAPS



17.50ea. Qty ____ Total ____



17.50ea. Qty ____ Total ____

Name _____

Address _____

Phone # _____

Email _____

Post/Unit Number _____

PAID _____

Public Relations

Department of Texas

Purpose of ALA PR

The purpose of the Public Relations Committee is to establish and maintain a positive public image of the organization by encouraging ALA members to be visible in their communities through branding and informing the public about the mission of the organization.

Key Program Statements:

- Spread the word about the American Legion Auxiliary: A Community of Volunteers Serving Veterans, Military, and their Families.
- Encourage ALA members to be visible in their communities through valuable, distinct branding.

SOCIAL MEDIA

Is your Unit represented on Social Media? If not, it should be. Social Media is one of the best ways to let current and future members know the great things your Unit is doing.. It's a great tool to get the ALA message out to future members.

Be sure to include the City and State in your page/group title.. It is important for people to be able to find the right Unit

Join other Veteran FB groups and community FB groups in your area to share the ALA mission.

All Aboard!

**Stay On Track
with Texas**

Public Relations



Department
of Texas



Be Sure to join the Dept. of Texas PR group
<https://www.facebook.com/groups/texaspr/>



DEAR GUESTS

Are you eligible to join the American Legion?

1) Did you serve any active duty in the military since December 7, 1941?

You're a Vet – Join the Legionnaires!

2) Are you the son, grand-son, or great grand-son of someone that served in the military since December 7, 1941, and is either a member themselves, or has since passed away.

Join the Sons of the American Legion!

3) Are you the daughter, grand-daughter, spouse, sister, mother, or grand-mother of someone that served in the military since December 7, 1941, and is either a member themselves, or has since passed away?

Join the American Legion Auxiliary!

ASK FOR AN APPLICATION!!!!



Public Relations Department of Texas

All Aboard!

**Stay On Track
with Texas
Public Relations**



Department
of Texas



ALA Department of Texas Public Relations

Misty Jeffcoat ala2ndvp597@gmail.com

Andrea Brown andreabrown2114@gmail.com

Rita Redd ala113@consolidated.net

Sabrina Melton Sgmelton78@gmail.com

Be Sure to join the Dept. of Texas PR group

<https://www.facebook.com/groups/texaspr/>

Department VA/&R Chairman

Tonia Ison

Members of American Legion Auxiliary:

I would like to introduce my self as the newly appointed Department VA/&R Chairman. I am member of Unit 626 in Fort Worth; I am also First Vice-President of our unit. I am very excited about serving as chairman. I will keep everyone updated regularly with events and ideas to promote this program. If you have any questions, please don't hesitate to contact me. I look forward to working with all of you.

Please remember we need donations for Creative Arts. This program is vital to our organization, and we need our units to make this program a priority.

What is the National Veterans Creative Arts Festival:

The National Veterans Creative Arts Festival (NVCAF) is a weeklong annual event that celebrates veterans, showcases their talents, and promotes the benefits of arts therapy for individuals recovering from or coping with physical and emotional disabilities.

Co-presented by the American Legion Auxiliary (ALA) and the U.S. Department of Veterans Affairs (VA), the NVCAF is held in a different city and state each year.

Veterans have showed their talents in 150 categories spanning three divisions, including performing art, which includes dance, drama, and music; visual art and creative writing.

The ALA became a national primary sponsor of the NVCAF in 2000. In 2013, the ALA National organization became the sole presenting sponsor along with VA medical facility in the host city. Then in 2015, the ALA became co-presenter of the NVCAF.

ALA members from across the country donate volunteer hours, time that's valued at 25 million, to the Festival each year. ALA members assist veterans with art projects, fund travel, support publicity, help with stage productions, and do various other important tasks throughout the year in preparation for the NVCAF.

Our obligation to National for Creative Arts is \$5,000.00, we need all the donations the Department of Texas can provide.

Thank you for all you do for our Veterans.

Tonia Ison

Department VA/&R Chairman

785-213-6609

tonia0507@att.net

**A. L. A. DEPARTMENT OF TEXAS
WAYS & MEANS**

Cathy Perry, Chairman
7301 Hickory Avenue
Lubbock, TX 79404
806-441-5560
catperry0306@yahoo.com



President Holly's Pin is a circular pin in red, white, blue, and gold. The main colors of the pin are red, white and blue. The pin is encircled in a gold border, then a red band with her theme "Keeping On Track For Our Veterans" is written in white. A white band follows the red. The center of the pin is in blue with a train stretching across it. Above the train is the American Legion Auxiliary emblem. Below the train is her name in gold and our wonderful state of Texas. At the bottom of the pin is Holly's term 2023-2024 inside the red band. To go with Holly's theme this year, is her membership theme "All Aboard for Membership".

To order any of the pins, complete the order form below (please print) and send a check for the amount of pins you are ordering, along with shipping charges to the above address.

Please Do Not Mail to Department Headquarters.

Holly's Pin	No. Ordered _____	\$3.00 each
Myra's Pin	No. Ordered _____	\$2.00 each
Teresa's Pin	No. Ordered _____	\$1.00 each
Brenda's Pin	No. Ordered _____	\$1.00 each
Texas Cancer Pin	No. Ordered _____	\$1.00 each
Pink Owl Cancer Pin	No. Ordered _____	\$1.00 each
Poppy Pin	No. Ordered _____	\$3.00 each



SHIPPING CHARGES

1 Pin	\$1.51 Postage plus Price of Pin
5 Pins	\$3.00 Postage plus Price of Pin
10 Pins	\$6.00 Postage plus Price of Pins

Name: _____
Address: _____
City & Zip _____
Phone No. _____ Email: _____

MAKE CHECKS PAYABLE TO: ALA - DEPT OF TEXAS

"THANKS TO EVERYONE FOR YOUR PREVIOUS ORDERS AND FUTURE ORDERS"